

# Wissenschaftsregionen und Campus Sachsen

## Beitrag zu Panel III: Kooperation in größeren Verbänden



**Dr. Nicola Hülskamp**  
**Essen, 6. Oktober 2011**

# Challenges for every university system



**Worldwide competition**

**Knowledge society**



**Digitalization**

# Challenges for the German university system



Land	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030		
Baden-Württemberg	FF																															
Bayern	FF																															
Berlin																																
Brandenburg																																
Bremen	FF																															
Hamburg	FF																															
Hessen	FF																															
Niederrhein	FF																															
Niedersachsen	FF																															
Nordrhein-Westfalen	FF																															
Rheinland-Pfalz	FF																															
Sachsen	FF																															
Sachsen-Anhalt	FF																															
Schleswig-Holstein	FF																															
Thüringen	FF																															

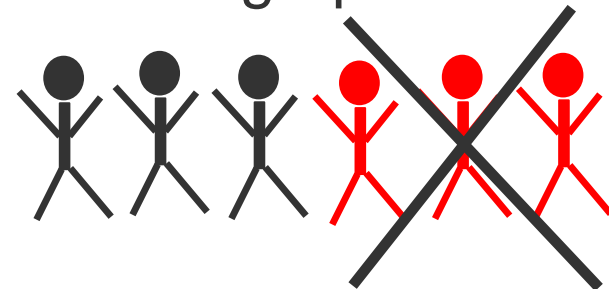
## Neue Hochschulsteuerung

# Challenges for the Saxonian university system

Financial restrictions  
on public funds

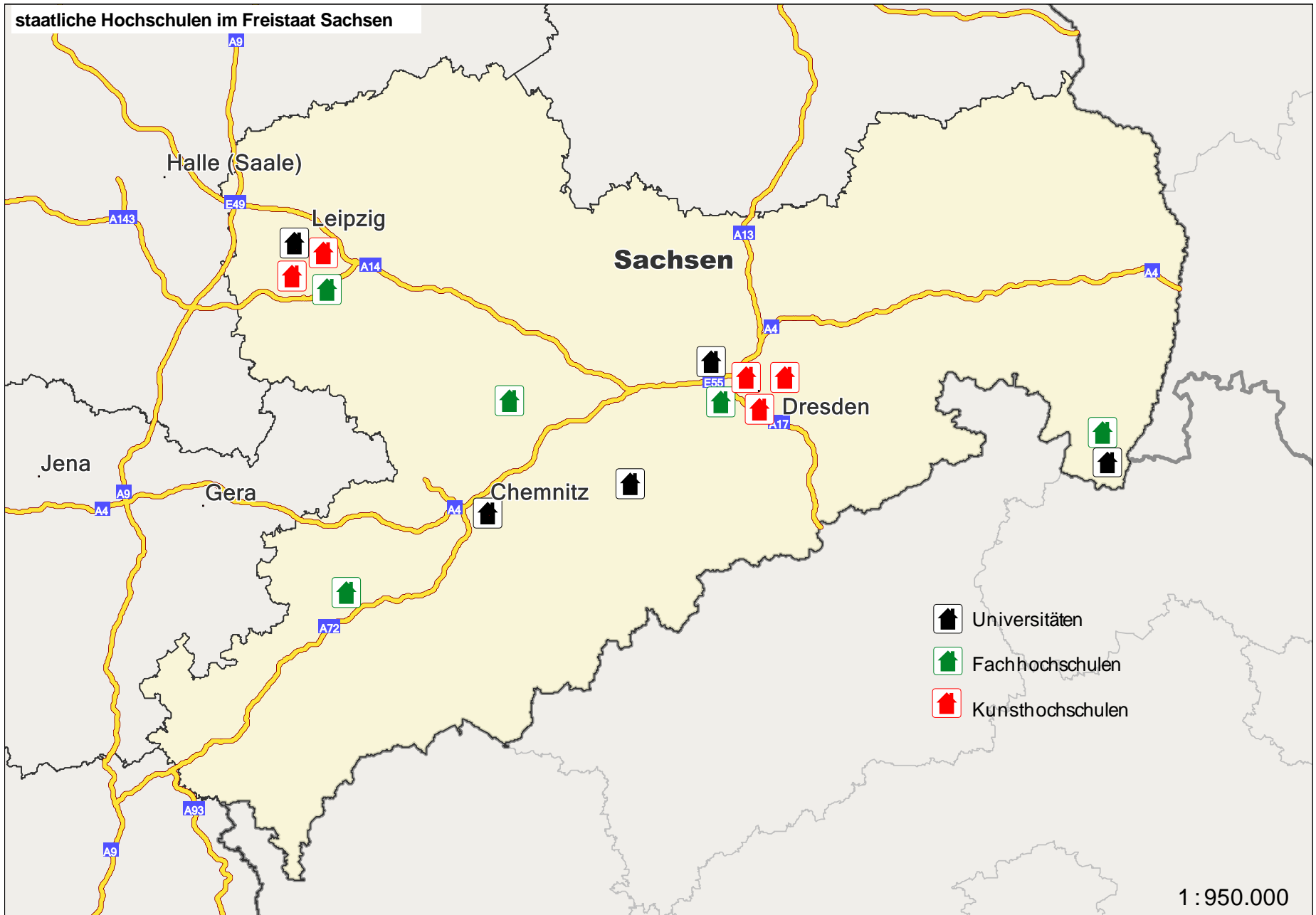


Demographics

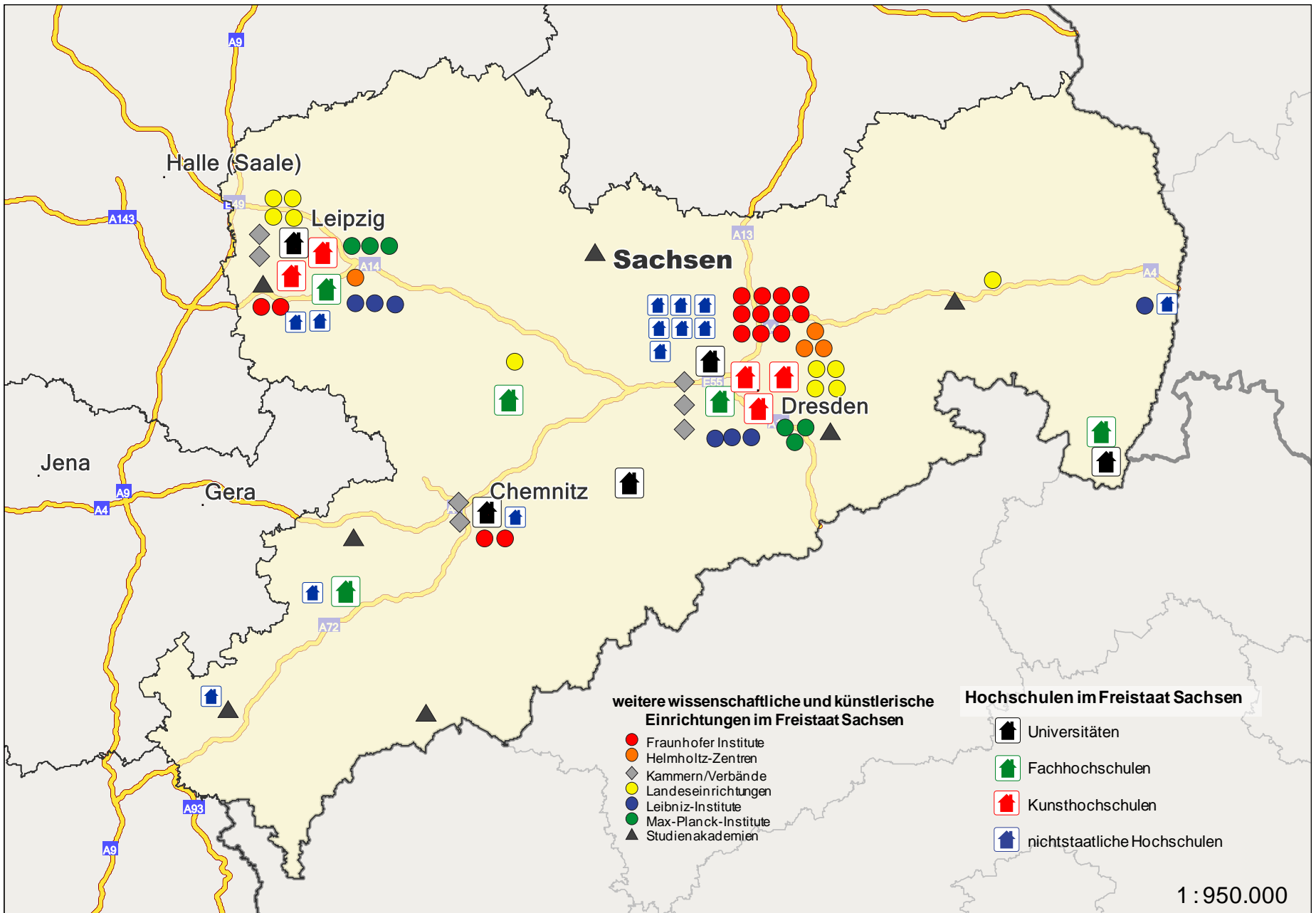


## Ways to strengthen the system

- Analyze potentials of the existing system.
- Analyze existing structures of stimulation and support.
- Enhance potentials via more cooperation and the promotion of best practice.
- Create local networks for the efficient use of scarce resources.
- Promote system internationally to attract students and researchers.



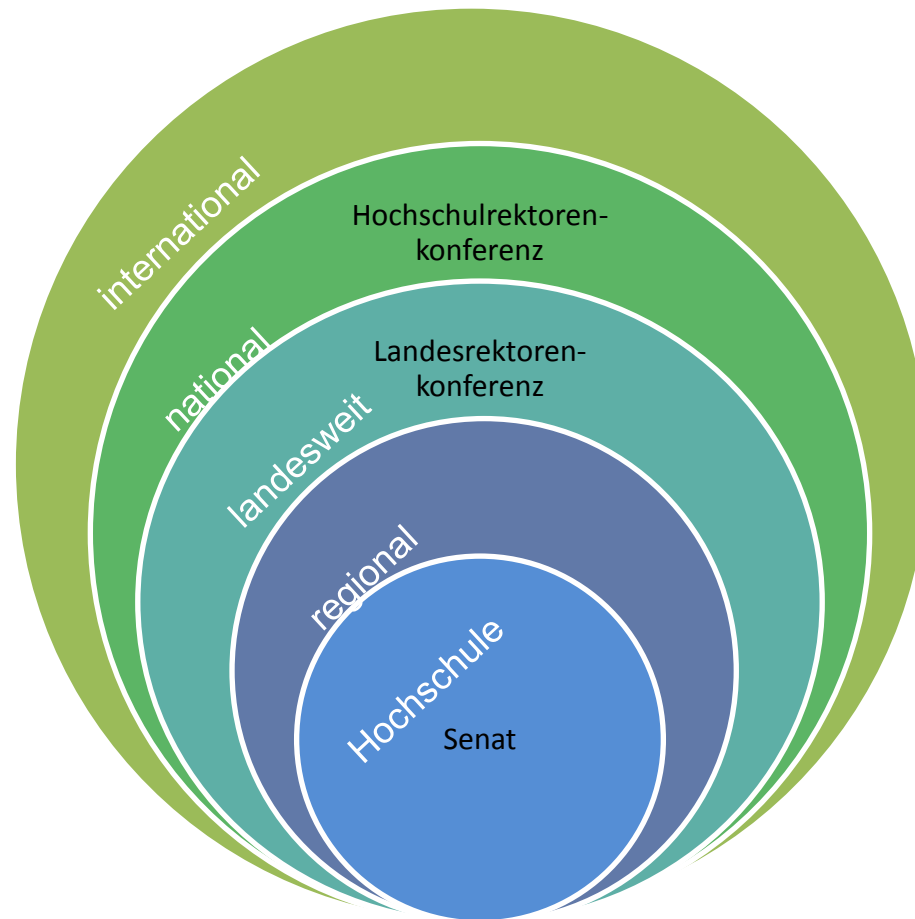
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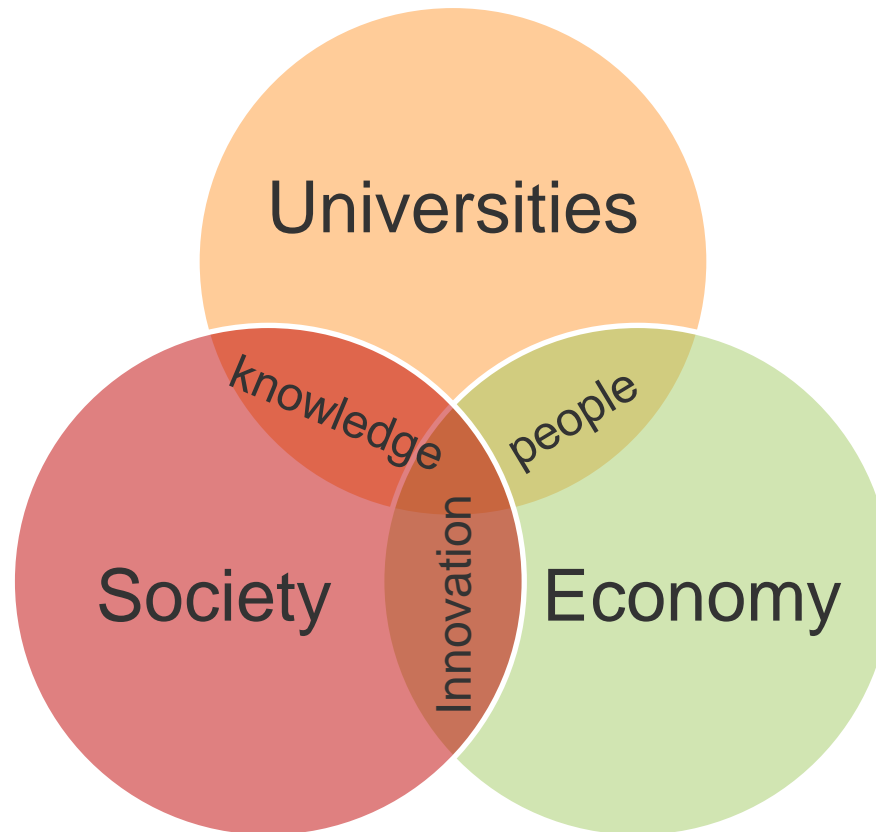
# Cooperation exists mainly between researchers

- Broad existing networks for researchers.
- Ample funding via DFG and several foundations.
- Lately pushed by the Initiative for Excellence.
- But: few structures for cooperation among institutions themselves.

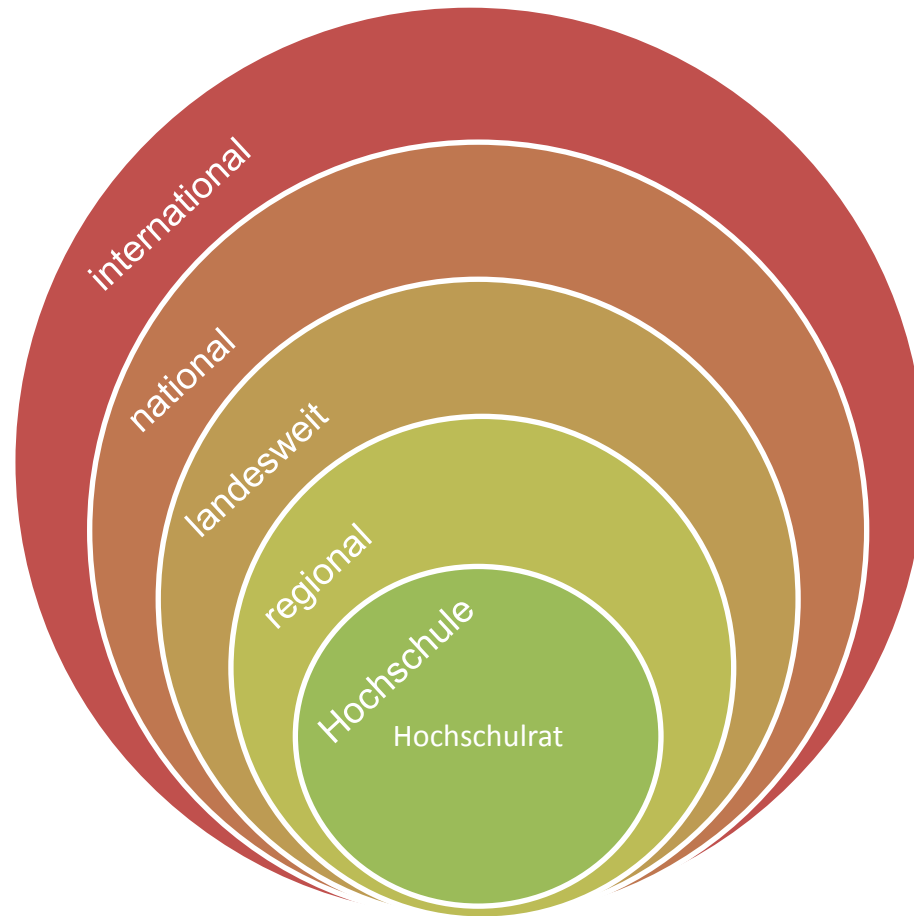
# Existing communication structures within and between universities



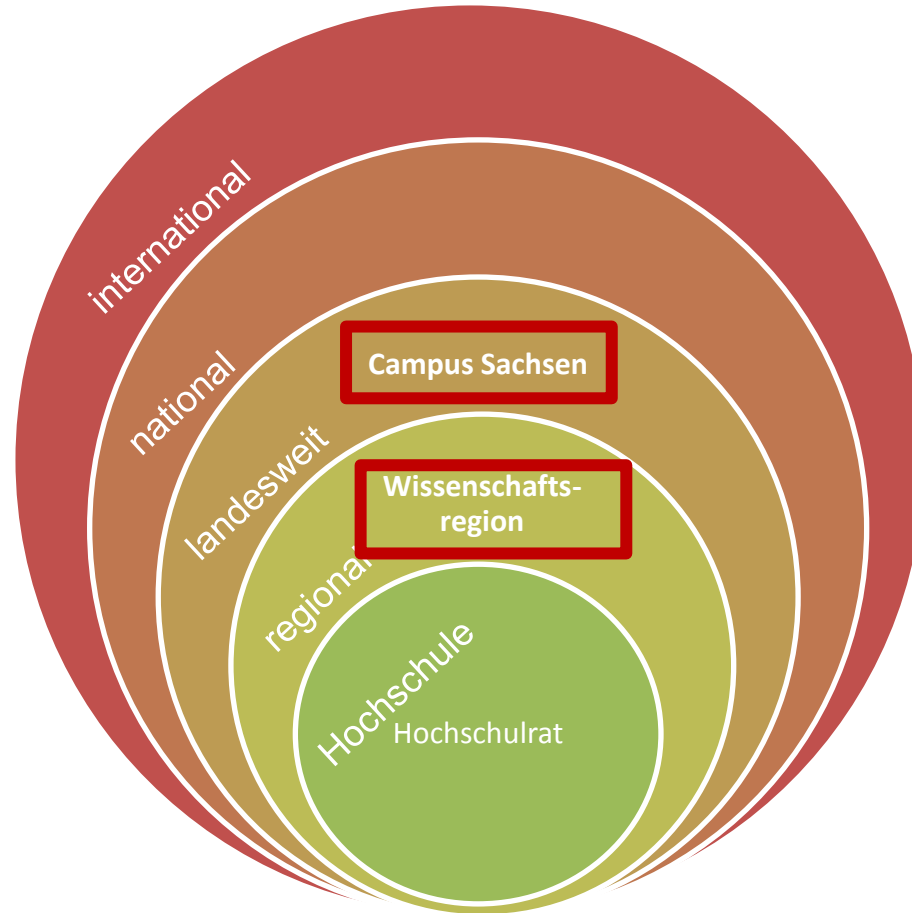
# Need for more communication between key players in the developing knowledge society



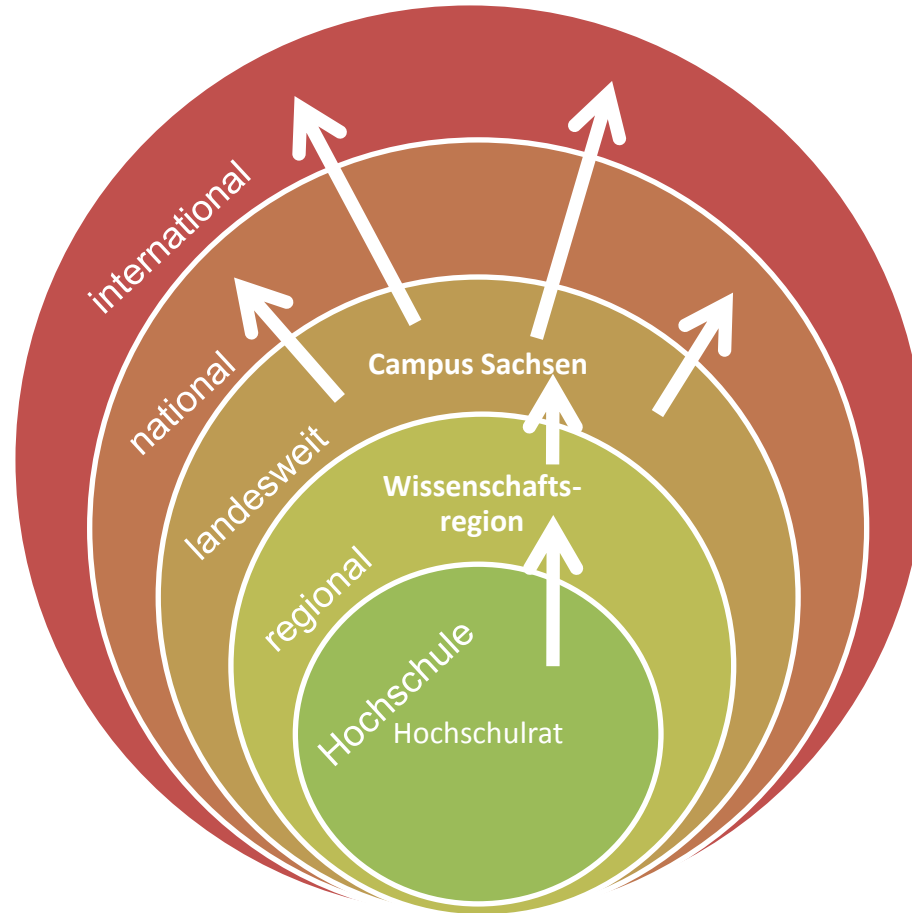
# Existing communication structures between universities and society, recently established



# New communication structures according to the Saxonian Higher Education Development Plan



# New communication structures according to the Saxonian Higher Education Development Plan



# Wissenschaftsregionen – Science Hubs

- Build upon regional, non-scientific connections. The new structures are explicitly not meant to restrict networking nor academic cooperation with respect to individual institutions and researchers.
- Aimed at establishing local networks between institutions of higher education or research.

## Main Committee:

- **Wissenschaftsforum:** Communication platform for representatives of institutions of higher education, research institutions and research oriented enterprises within the regionally defined Science Hub.

# Wissenschaftsregionen - Science Hubs

## Aims

- Enhance potential through knowledge management.
- Enable discussions about best practice concerning management, teaching and efficient use of infrastructure.
- Enable the exchange of experiences between
  - Higher Education institutions (Universität und Fachhochschulen)
  - Universities and research institutes
  - Institutes and the economy

# Wissenschaftsregionen - Science Hubs

## Organization

- Main committee: Wissenschaftsforum (Science forum).
- Representatives of the institutions for Higher Education (state and private), research institutions and the economy of the region.
- Plenary work once a year, establishment of sub-committees.
- Work being structured and coordinated by the Ministry for Higher Education.
- Lean management: Advisory character, no new legal institution. Encouragement of ideas via target agreement between universities and the ministry.

# Campus Sachsen

- Main committee: Campusbeirat (Advisory Campusboard).
- Advisory Board on the Saxonian state level.
- Comprises Head of advisory boards of the universities (Hochschulratsvorsitzende), Head of committee of university rectors, renowned experts and the Minister for Higher Education.
- Aims at networking among the Universities on the state level. Exchange of experience from the different Science Hubs.

# Campus Sachsen

## Aims

### I Develop a strategy

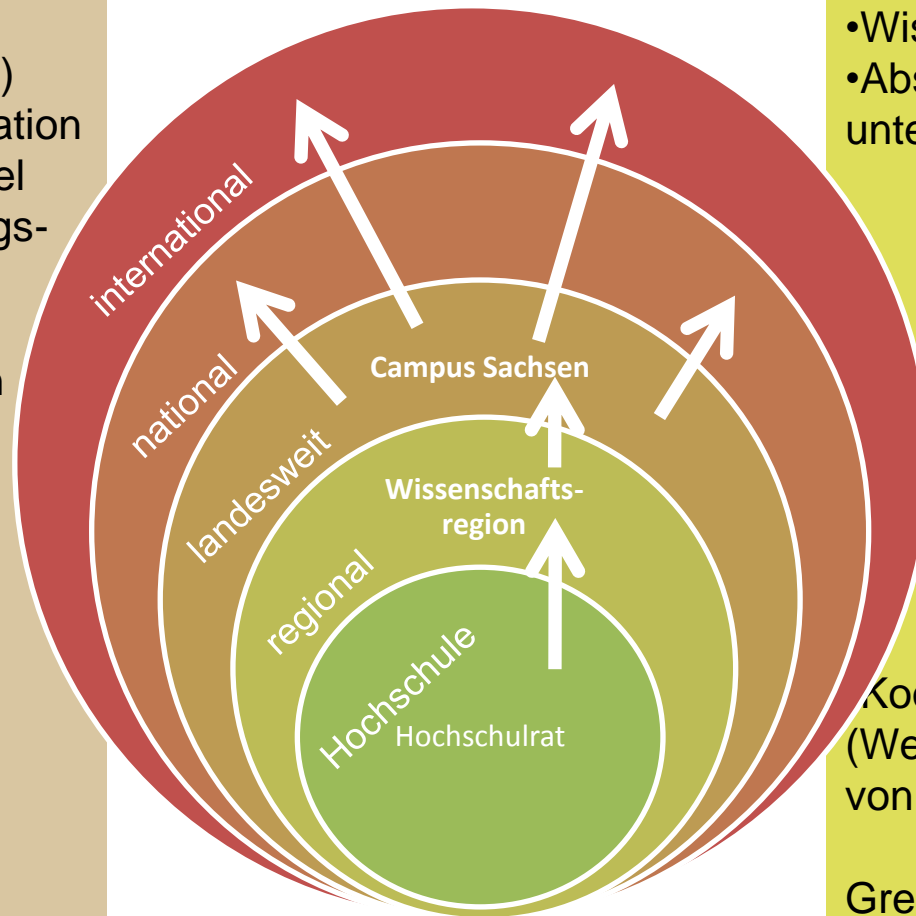
- for a national marketing of Saxony as a strong place for study and research.
- for an international presentation of the Saxonian University System.
- to influence the politics of the European and national research foundations.
- to promote scholarships (Deutschlandstipendien).

### I Counsel politicians and university leaders on the shaping of clear profiles, the coordination of course contents between different institutions and the conditions for a price for outstanding teaching/lecturing.

## Campus Sachsen

- Nationales Marketing (Exzellenzinitiative, Pack Dein Studium etc.)
- Internationale Präsentation
- Mitgestaltung in Brüssel mit Blick auf Forschungspolitik und Einwerbung von Fördergeldern
- Deutschlandstipendien
- Beratung zu Abstimmung Profile der HS untereinander, Abstimmung des landesweiten Fächerangebotes, Landeslehrpreis

Gremium:  
**Campusbeirat**



## Wissenschaftsregion

- Sichtbarmachung des Potenzials der Region
- Wissensmanagement
- Abstimmung HS untereinander und auFoE vor Ort:

- Studienangebote
- Betreuungsangebote
- Hebung von Synergien
- Gemeinsame Nutzung von Infrastruktur
- Willkommenskultur
- Dual Career

Kooperation mit Wirtschaft (Weiterbildung, Austausch von Köpfen, Sponsoring)

Gremium:  
**Wissenschaftsforum**